

## Merry Christmas

Dear ATS Employees and Drivers,

Each Christmas I write a Christmas greeting for the Herald. It usually is a review of the past year and the outlook for the upcoming year. The company as a whole has had a good 2011. The growth in the industrial sector has contributed greatly to our success in 2011. I've recently had more opportunities to meet with drivers and contractors. Overall the feedback I'm receiving is that it's been a pretty good year for them also. As I think ahead to 2012, I will be preparing a "State of the Union" address in the 1st Quarter 2012 edition of "The Herald" which will further explore the economic outlook and where I think it's going.

Right now, I feel it is important for us to take time to enjoy this Christmas Season, to count our blessings, and share time with those we care about the most. This season was founded as a season of giving in honor of the gift of salvation provided to us by the birth of Jesus on that first Christmas.

I would like to take this opportunity to express my appreciation to each of you for all your efforts in this past year. Each person plays an important role in our organization. I am especially proud of our drivers and contractors who do an outstanding job of representing us on the road. I am thankful for being associated with a group of such outstanding individuals.

**My warmest wishes to you and your families for a very Merry Christmas and Happy New Year.**

Sincerely,



Rollie H. Anderson  
CEO

*"I bring you good tidings of great joy  
That shall be to all people.  
For unto you is born this day in the  
City of David a Savior, who is  
Christ the Lord."*

*Luke 2:10-11*

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E-mail: [TheHerald@atsinc.com](mailto:TheHerald@atsinc.com)

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## Reflections

### The Rest of Christmas

The Holidays have us scurrying about decorating, shopping, planning programs, attending parties, entertaining guests and making travel plans. Add year-end deadlines and something of Christmas is apt to get neglected.



That first Christmas had its own dose of panic. Joseph and pregnant Mary were forced to travel from Nazareth to Bethlehem because of a declaration by Caesar Augustus. Shepherds made haste to see the new born Savior. Wise men traveled with gifts from the east. Once these guests took their turns seeing the babe in a manger, they scattered for fear of King Herod's rage against the very thought of

any king but himself.

However, each paused to comprehend the *rest* of Christmas; that which made hasty travel worthwhile. They also observed Christ as the *Rest* of Christmas; the Prince of Peace who provides peace with God the Father. In the rush to find the Savior there are serene scenes with Mary, Joseph, and the baby Jesus lying in the manger.



Wherever you are, whatever you are doing, stop and rest in the assurance of Christ. For the *Rest* of **Christmas** is the best of Christmas!

***Therefore, since we have been justified through faith, we have peace with God through our Lord Jesus Christ***

***Romans 5:1***

**Wishing You and Yours the Best of Christmas!  
Jim Anderson – Relationships Consultant**

## Shortbread Cookies, The Best Recipe

By Allen Williams, eatingoutloud.com

Shortbread cookies are a sinful, indulgent obsession of mine. Buttery and flaky, crisp and crumbly are the best. I've tried many recipes and finally settled on the one below. I received it from a blogging friend who suggested I give it a try, as it came from her Scottish grandfather.

The recipe immediately struck a chord with me due to its use of corn starch and a lot of it! I've never seen corn starch used in this manner and approached the recipe with skepticism.



### The Best Shortbread Cookies

- 1 cup sugar (granulated)
- 2 cups corn starch
- 4 cups all-purpose flour
- 1 pinch salt
- 1 lb. butter, at room temperature
- 1 Tablespoon sugar (granulated)

Add sugar, corn starch, flour and salt to a large mixing bowl. Cut butter into tablespoon sized pieces and add to the bowl. Using a spoon or your hands, mix the butter into the dry ingredients.

When the butter is fully integrated, the mix will be sand-like in texture. It will not form a 'dough'. Pour the mixture into a half-sheet pan (18" x 12" x 1"), spreading evenly in the pan. Use your hands to firmly press down on the dough, pushing the fine mixture into an even mass.

Using a fork, prick the cookies about 1" apart across the entire top.

Bake for 40 minutes at 325°F, then reduce heat to 300°F and continue baking for 20 minutes, or until lightly golden brown around edges and across the center.

Remove from oven and sprinkle with 1 Tablespoon sugar. Cool for 10 minutes before cutting with a sharp knife. Let cookies continue to cool before removing (if you can resist).

## What's News

### ATS SPECIALIZED RECEIVES CSA CERTIFICATION

ATS Specialized has partnered with the Canadian Border Services Agency (CBSA) and received approved Customs Self Assessment (CSA) status. This status allows us access to their Partners in Protection – Trusted Traveler Program along with the benefits held within. These benefits will include:

1. Ability to use FAST lanes to expedite crossing when loaded with a CSA shipment.
2. Reduced trade inspections triggered by the CBSA.
3. Access to CBSA expertise – assess our security measure, provide awareness.
4. Will enhance our reputation by being a secure, low risk carrier.
5. Gain a competitive edge.

There are a few differences on how a CSA shipment clears with Canadian customs. Currently, the driver arrives at the border crossing and clears his/her paperwork at the primary inspection booth or customs office. With a CSA shipment, the driver will need a FAST card and present his/her paperwork at the crossing. The officer will see CSA paperwork and allow driver to cross, the actual clearing of his/her paperwork will be done at the consignee/destination, by getting the Bill of Lading signed. CSA shipments do not require the use of a customs broker, which saves time, money, and streamlines the customs process.

The CSA is similar in design to the C-TPAT (U.S.) membership we currently hold. Our inclusion into CSA and C-TPAT provides complete coverage to ATS Specialized as a trusted carrier, both into and out of the U.S. ATS Specialized continues to be pro-active in the transportation industry when selecting avenues that allow growth across borders, always with the goal of being the most sought-after specialized transportation provider in North America.

Several members of the ATS Specialized Operations team were instrumental in getting the CSA certification which began in June 2010. A special thanks to the talented people at ATS Specialized who make endeavors like the CSA certification a reality.

**Josh Loy, Customs Compliance Specialist**



### Christmas Word Search

D T H A N K F U L T U X J T H  
 C O C E O B U S N O W M A N P  
 V M N Q T N E R D L I H C J L  
 C J L E I R B A G A K H K X O  
 F Q D R R O J S T A R R Q K D  
 N G I V I N G E E I O E Q W U  
 O W B A L T H A S A R C P D R  
 R I H M Y L P T U U V N R I V  
 T S V B N S M Z X L S A E P X  
 H E D B H A A N Z E Y R S U Z  
 P M E A S P O N I G S P E C H  
 O E Q R N S E C T N F Q N G G  
 L N S W T C F S H A J Z T H A  
 E D E Y G G E P O X C B S Q S  
 Q A N P O W N R O J C L V Q P  
 I S A I N T N I C H O L A S A  
 C H H I P G P K V E S E V U R  
 J E C Q C O M E T I H F D I S  
 J R Q N E X I V D V G C Q K T  
 G P U U C M E L C H I O R G K  
 K I N D N E S S J M A N G E R  
 L D O Z W O B L I T Z E N S X  
 C F S S T O T R O F S Y O T Z

CHRISTMAS  
 JOSEPH  
 JESUS  
 STAR  
 PRESENTS  
 THANKFUL  
 GIVING  
 GASPAR  
 MELCHIOR  
 BALTHASAR  
 WISE MEN  
 MANGER  
 ANGEL  
 GABRIEL  
 SANTA CLAUS  
 RUDOLPH

DONER  
 BLITZEN  
 COMET  
 CUPID  
 DANCER  
 PRANCER  
 DASHER  
 VIXEN  
 SNOW MAN  
 TOYS  
 CHILDREN  
 KINDNESS  
 TOYS FOR TOTS  
 GIVING TREE  
 SAINT NICHOLAS  
 NORTH POLE

## What's News

### ATS ANNOUNCES 2012 SCHOLARSHIPS



ATS recognizes the benefits and costs of attaining higher education. To show our appreciation and recognition of the hard work and dedication that is put forth each day by our employees and contractors, ATS would like to announce three scholarships, one for \$1,000, one for \$750 and one for \$500.

Scholarships will be available to graduating seniors planning to pursue higher education next fall whose parent(s) or grandparents(s) are ATS contractors, company drivers or non-driver employees.

#### Method of Awarding the Scholarships:

The following factors will be considered in determining the recipients of the scholarships: GPA, essay content, work experience and high school activities and awards.

ATS will mail the scholarship check directly to the educational institution for distribution. Scholarship money is to be used for tuition purposes only.

#### Eligibility:

Any high school senior graduating in the spring of 2012 and attending a higher education institution in the fall of 2012 whose parent(s) or grandparent(s) are ATS contractors, company drivers or non-driver employees.

Applications must be returned by April 2, 2012. Recipients will be announced early May 2012. For more information or an application, contact Georgia McCann in Human Resources (320) 255-7427 .

### SC&RA ASSOCIATION SCHOLARSHIPS

SC&R Foundation scholarship applications are now available online to ATS employees or independent contractors including: children, grandchildren, stepchildren and spouses of SC&RA member company employees are all eligible for one-year scholarships.

Now accepting grant & scholarship applications for 2012-2013

SC&R FOUNDATION  
www.scranet.org/foundation

Foundation website at [www.scranet.org/foundation](http://www.scranet.org/foundation).

## The Meaning of the Colors of Christmas

By Kirsten Sorenson, eHow Contributor

The red of Santa's suit and winter berries, the green of the Christmas pine and fir trees, the white of winter and snow, and the glittery gold of candles and Christmas lights—all are colors traditionally used to mark the Christmas season. They each represent Christmas in both religious Christians traditions and modern incarnations.

### Red

Red has religious significance at Christmastime as it represents the blood of Jesus Christ. According to santas.net, red is the religious symbol for "fire, blood and charity." Vibrant red also appears in Santa's suit, made popular when the Coca-Cola beverage company used a red suit-clad Santa Claus in advertising in the early 20th century, to match the color of the soda's cans, says christmaslore.com.

### Green

"Green is the symbol of nature, youth and the hope of eternal life" that Jesus Christ offers, says santas.net, making it a natural Christmas color. A Christmas tree is usually an evergreen, also a symbol of eternal life. Green hues need not be confined to the Christmas tree—the color scheme is often carried through in wreaths, swags, ornaments, presents, table coverings and even Christmas china. The green does not necessarily need be in bright or Kelly Green tones. Hunter or sage green are also popular, likely chosen to match a home's décor.

In many countries' in the northern hemisphere, Christmas season coincides with winter and Christmastime. White is also the religious symbol for "light, purity, joy and glory," according to santas.net. Christian churches often use white as the liturgical color of Christmas, as well as gold, according to the National Shrine of Saint Francis of Assisi.

### Gold

"Gold stands for sunlight and radiance," says santas.net. Ancient pagans wintertime celebrations centered on the golden sun in a time of cold and even darkness. Christmas lights, candles and the star atop a Christmas tree could remind Christians of the star the Wise Men followed to find the Christ child. Silver is often substituted for gold, as it can create a chilly atmosphere, reminiscent of the wintry outside. Silver is sometimes exchanged for white, as well.

### Color Combinations

It may really be the combination of certain colors that really connote Christmastime. Red paired with green, red and white, any color with gold, and other unusual combinations such as icy blue, lilac and silver; and sage green, ivory and pewter, could be used in decorating at Christmastime, according to worldofchristmas.net. The arrangement of complementary red and green is most popular, and holly, with its green leaves and red berries, is particularly fitting as it includes both colors.

## What's News

### ATS TRANSPORTATION MANAGEMENT – TM Faster, Leaner, Smarter

When people hear the words “transportation” or “trucking” the first thing that comes to mind is likely full truckloads that move from point A to point B. But what happens if a customer needs something other than full truckloads? What if the customer has Less-Than-Truckload (LTL) shipments, or has freight that is too big for a truck, or needs help executing and managing the daily transportation needs of shippers? At ATS TM, *INNOVATION* is what happens!

#### INNOVATION:

ATS TM from ATS Logistics Services is a Supply Chain Solution providing comprehensive and integrated visibility, reporting and savings management solutions. TM provides an array of options and solutions that are strategic, flexible and expandable in order to meet our customer’s most challenging supply chain needs. TM staff takes on the responsibility for assembling and managing the resources, capabilities and technologies of the supply chain, and delivering a total transportation management solution that delivers cost savings and improved carrier performance. This is accomplished through a centralized customer service center, utilizing our world-class Transportation Management System.



#### EXCELLENCE

ATS TM offers a web-based application, FUSE Technology, which utilizes effective online tools to help customers execute and manage their daily transportation needs. This program helps in six areas of tactical functionality: Procurement, Planning, Execution, Settlement, Visibility and Business Intelligence. A few of the features include transportation planning tools, load optimizers/routing guides and real-time, up-to-the-minute information and data.

#### DETERMINATION

Anyone referring a customer to ATS TM for an LTL or Domestic Expedite Shipping will receive an ATS TM “Faster, Leaner, Smarter” T-Shirt. For more information about what TM can offer, go to [www.3pltm.com](http://www.3pltm.com).

#### MISSION – Helping People Succeed

ATS Transportation Management helps customers succeed through customized, integrated logistics and supply chain solutions that are designed to maximize efficiency and reduce costs.

## Kiss Me Under the ‘What?’

[www.todayifoundout.com](http://www.todayifoundout.com)

Today I found out “mistletoe” literally means “dung twig”. The name for mistletoe comes from the fact that mistletoe tends to spring from bird droppings that have fallen on trees, with the seeds having passed through the digestive tract of the birds. At the time the plant was given this name, the people didn’t know anything about that, but had observed that mistletoe seemed to spring into existence from bird droppings on trees, thus “mistle” or “missel”, which meant basically “dung”, and “toe”, which came from the Anglo-Saxon “tan” meaning “twig”; hence, mistletoe is another way to essentially say “poop twig”.



Not only is mistletoe a poop twig, but most varieties of this plant are partial parasites, being unable to sustain themselves on their own photosynthesis, so they leach what they need from the particular tree they are growing on.

So where did the tradition of kissing under a parasitic poop twig come from? The mistletoe has been considered a prized plant throughout history going all the way back to the Ancient Greeks, Celts, the Babylonians, and Scandinavians. The Ancient Greeks considered the plant an aphrodisiac; believed it aided in fertility; and could be used to achieve eternal life.

According to Ancient Babylonian legend, they had the closest thing to our current tradition of kissing under the mistletoe. At that time, single women looking for a mate supposedly would stand outside of the temple of the goddess of love. Mistletoe was hung over the entrance to the temple and when a potential suitor would approach one of the ladies, they were supposed to bond with him. They did not kiss, however, as kissing wasn’t a way to show affection at that time in the Babylonian empire.

This plant became associated with Christmas from the tradition of hanging mistletoe in one’s home to bring good luck and peace to those within the house.

This eventually evolved into the kissing tradition we have today. Around the 18th century in Britain, it became popular to create a ball of mistletoe that would be hung as a Christmas decoration. If a couple was found standing under the mistletoe, they were then obliged to kiss if the mistletoe ball still had berries. For each kiss, one berry would be taken from the ball. Once all the berries were gone, all the “luck” in love and marriage was considered to be drained out of the mistletoe and it was now considered bad luck to kiss beneath it, instead of good luck as before. Those who kissed under the mistletoe were said to have formed a bond of friendship and often it would result in marriage. Indeed, in some traditions, this kiss was more or less a promise of marriage to the one kissed. If the two didn’t marry each other, they were said to have been given luck in finding another partner to marry in the coming year.

## What's News

### ATSI VALUES IN ACTION

By Joe Goering and Shannen McClelland

As we consider the ATS Mission statement "Helping people succeed by delivering world-wide transportation solutions" this statement is generally perceived to focus on daily business commitments and operations. ATS sees it far beyond that when it is tied to our "Values".

#### ATSI Corporate Values

#### Innovation, Integrity, Determination, Responsibility, Excellence

ATS International has been operating in the Caribbean since 1991, maintaining very strong relationships with shipping activities in the Dominican Republic. Years ago, some members of ATS along with a local church from MN participated in a Mission trip to the town of Azua. We were introduced to a local Pastor, Pastor Fleming of the Centro Cristiano Resurreccion Church in Barahona, Dominican Republic.



Pastor Fleming called ATS recently, recalling that he had met ATS CEO Rollie Anderson and ATSI VP Joe Goering during the mission trip. Pastor Fleming asked for shipping advice as he had an opportunity to purchase a school bus in Pennsylvania which would be of great use for his community. He was concerned with how to coordinate and transport the bus from Pennsylvania to the Dominican Republic. The congregation of his church purchased the bus on eBay. They were able to raise enough funds to purchase the bus, but transportation costs from Dover, PA to Dominican Republic could not be raised. ATS viewed this as an opportunity to provide a valuable charitable service to the Barahona community.

ATS International facilitated the movement of the bus. Working with Pastor Fleming, we were able to provide and coordinate the transportation, donating the costs of ocean freight to reduce the financial impact on the Church.

(Continued on Page 9)

## The festival of Lights Commemorates Rededication...

December the 20th begins the eight-day Jewish celebration known as Hanukkah. The date is different each year, but always starts on the 25th of Kivlev in the Jewish calendar, which uses lunar (moon) dates. The remembrance is observed by most Jewish Americans.

Hanukkah, the Hebrew word for dedication, is a time to remember an important part of Jewish history. In 168 B.C., their holy temple had been seized by the Greek King of Syria, who dedicated it to the worship of Zeus. The Jews were outlawed from practicing their religion, and they decided to fight their oppressors in what became the Maccabean Revolt.

A Jewish high priest was brutally killed and his son, Judah Maccabee, was put in charge of their army. He led them to victory over the Greeks after a three-year war. When they returned to Jerusalem, they found their defiled temple in disarray, with many sacred items missing or broken.

After they restored the temple, they held a rededication ceremony. They wanted to light the menorah, but found only enough oil for one day. It was important for them to sanctify the temple immediately so they could celebrate the Succoth Harvest festival that would ensure them plentiful crops during the upcoming year. A miracle occurred; the oil lasted for eight days and nights.



Today's Jews light one candle each night on their own special menorah. During Hanukkah, special games are played, traditional foods are served and, especially in the United States, families present gifts each night. Although Jews have given gold or chocolate coins to family and friends since the 17th century, this more elaborate gift-giving has been influenced by the commercialization of Christmas, which occurs at approximately the same time.

Most of the special holiday foods are fried in oil to symbolize the oil that lasted for eight days. Pancakes of all kinds are traditional, especially potato pancakes known as latkes. Children enjoy the jelly-filled fried donuts.

## Read Me & Win

The "Read Me and Win" Contest is open to ATS Employees and Contractors. Correct entries will receive one of the new ATS Stars and Stripes caps, pictured below. Thanks and keep on reading "The Herald"!



### And the winners are...

Shane Keating – ATS HR  
 Brian Knox – ATS Vans  
 Craig Conrad – ATS International  
 Nora Novotney – ATS EMC  
 Tara Bayerl – ATS Logisitcs  
 Marty Hanley – ATS Driver Orientation  
 Alex Borovsky – ATS Houston  
 Tim Poferl – ATS Logistics  
 Carlos Pina – ATS International  
 Frank Blair – ATS Specialized #11140  
 Tami Sheats – ATS Specialized  
 Eric Olsen – ATS Logistics  
 Amanda Blomer – ATS Logistics  
 Mark Shanks – ATS Gary Shop  
 Nikki Neumiller – ATS Specialized  
 Russell Berg – ATS Specialized # 72254  
 Robert Puterbaugh – ATS Specialized # 76057  
 Wilbur Swope – ATS Vans #83883  
 David Auger – ATS Heavy Haul #16130  
 James Cook – ATS Heavy Haul #16181  
 J. T. Malenky – ATS Specialized #81972  
 David Rowe – ATS Specialized  
 Ernest Emerson  
 Jason Flick – ATS Heavy Haul #76105  
 Evert Jones – ATS Specialized #81929  
 Werner Eggerstedt –  
 John Drumm – ATS Specialized #82017

### This Issue's Contest Questions!

How many cups of Cornstarch are needed for Shortbread? \_\_\_\_\_

What does the word Christmas bring to our hearts? \_\_\_\_\_

What is the website URL for ATS Logistics TM? \_\_\_\_\_

Good Luck. The answers can be found within the articles of this Herald Online edition. Send your answers to:

Anderson Trucking Service, Inc.,  
 PO Box 1377, St. Cloud, MN 56302-1377  
 Attn: Read Me and Win Contest

or E-Mail your answers NOW to: [TheHerald@atsinc.com](mailto:TheHerald@atsinc.com).

Remember to include your name, truck number and division (if applicable) in the E-mail.

## Christmas Quotes

"And the angel said unto them, "Fear not! For, behold, I bring you tidings of great joy, Which shall be to all people. "For unto you is born this day in the city of David a Saviour, which is Christ the Lord."

- St. Luke ii

"The only real blind person at Christmas-time is he who has not Christmas in his heart."

- Helen Keller

"Christmas is a season for kindling the fire for hospitality in the hall, the genial flame of charity in the heart."

- Washington Irving

"Fear not: for, behold, I bring you good tidings of great joy, which shall be to all people. For unto you is born this day in the city of David a Savior, which is Christ the Lord. And this shall be a sign unto you; ye shall find the babe wrapped in swaddling clothes, lying in a manger."

- St. Luke

"Santa Claus has the right idea. Visit people once a year."

-Victor Borge

"Christmas Eve was a night of song that wrapped itself about you like a shawl. But it warmed more than your body. It warmed your heart, filled it, too, with a melody that would last forever. "

- Bess Streeter Aldrich

"Christmas! The very word brings joy to our hearts. No matter how we may dread the rush, the long Christmas lists for gifts and cards to be bought and given--when Christmas Day comes there is still the same warm feeling we had as children, the same warmth that enfolds our hearts and our homes. "

- Joan Winmill Brown

"To the American People: Christmas is not a time or a season but a state of mind. To cherish peace and good will, to be plenteous in mercy, is to have the real spirit of Christmas. If we think on these things, there will be born in us a Savior and over us will shine a star sending its gleam of hope to the world. "

-President Calvin Coolidge

"Were I a philosopher, I should write a philosophy of toys, showing that nothing else in life need to be taken seriously, and that Christmas Day in the company of children is one of the few occasions on which men become entirely alive."

-Robert Lynd

"The perfect Christmas tree? All Christmas trees are perfect!"

-Charles N. Barnard

"Christmas is doing a little something extra for someone. "

-Charles Schulz

## Photo Contest

### OVER \$17,000 HAS BEEN GIVEN AWAY... HAVE YOU GOTTEN YOUR SHARE?

We're looking for new photos to be used on our website and in other corporate advertising and collateral materials. This includes pictures of any ATS divisions.



#### Prizes:

**1<sup>st</sup> - \$100.00**

**2<sup>nd</sup> - \$80.00**

**3<sup>rd</sup> - \$60.00**

Photos need to include the ATS truck and/or load. Creativity is encouraged. All photos submitted will be considered. Photos may include standard truck shots, action photos, pictures involving trucks on the road, at a weigh station, or truck stop etc.

#### Rules

This contest is open to all employees and drivers (Owner Operators, Company and Leased).

Send your color prints with your name and truck number clearly printed on the back, to:  
Anderson Trucking Service, Inc.  
PO Box 1377  
St. Cloud, MN 56302-1377  
Attn: Photo Contest

High resolution digital photos are preferred and can be submitted provided they are high resolution (mega-pixels). These files should be sent via email to:  
[photos@atsinc.com](mailto:photos@atsinc.com).

ATS reserves the right to use the photos electronically or in any printed publication. A representative of the Internet Committee will judge the photos and their decision shall be final. All photos will be considered as they are received.

All submitted photos become the property of ATS and will not be returned. ATS reserves the right to discontinue or modify the contest at any time.

## The Spirit of Christmas

Decorations abound in December. The calls of "Merry Christmas" fill the streets and come from people we barely know. Everyone seems to be smiling more as the big day comes closer. It's part of the spirit of Christmas.

For many Christians, celebrating the birth of the Christ child is the primary focus. They recall the angels singing, "Glory to God in the highest; on earth, peace and good will toward men." For them and for people of many faiths, acts of kindness and generosity are part of the spirit. It prompts them to contribute gifts to toy collections for poor children, to give a check or groceries to a food bank, or to help serve Christmas dinner at a charitable organization.

It's been said that giving is more blessed than receiving. Even those with little to give do what they can. Just dropping a few coins into the bell-ringer's bucket makes them a giver.

You may think that Santa Claus isn't part of it. But think of the joy he creates not only for children with his image in a red suit; he spreads color and seasonal joy to everyone who sees him. As one modern poet says, "Standing or sitting or walking around, Santa Claus is all over town."

The decorations, the music, the service and the gifts put us in the mood for Christmas, but the true spirit is in our hearts. Though we're busy, we may be a little more patient. And we are more compassionate when helping others, though we may have situations of our own to deal with.

As we consider our blessings, no matter how great or small, let us have joy, hope and peace in our hearts. The spirit of Christmas is upon us.



*"Every time a bell rings  
AN ANGEL gets his wings."*

## What's News

### VALUES IN ACTION (Continued from Page 6)

We successfully delivered the bus this month and we are proud to know that we achieved both our Mission, but also applied our Values to assist this community in need. This is just one example of how geographical borders do not deter our commitment to these values.



"The ATS Mission and Vision statements reflect our international presence and our dedication to providing global logistics solutions."

- Jason Netland, VP ATS Logistics Services, Inc.

"Our Mission, Vision and Values are what OUR PEOPLE are all about delivering transportation solutions with their driving force being stewards committed to excellence and integrity."

- Joe Goering, VP ATS International Services, Inc.

For more information about the Centro Cristiano Resurreccion Church in Barahona, Dominican Republic, see this link; <http://www.resurreccionyvida.org/main/home.html>

### CONTEST WINNERS ANNOUNCED

It pays to read The Herald and play the games. The winners of our "Special edition Word Search are:

**1st – Chris Calhoun**

**2nd – Nancy Nelson**

**3rd – Greta Tieman**

Please see Shane Keating in HR for your prize.

Thanks for playing and keep reading The Herald for more news, information, fun and games!

## Go Slow While Shoveling Snow

Snowstorms can be deadly in many ways, shoveling the white stuff is one of them. Hundreds of people die each year from heart attacks suffered while shoveling snow.

Cardiologists believe many of those deaths could have been prevented. Some who die have heart disease, but others do not.

The American Heart Association says those most at risk are middle-aged or older and sedentary. Cold requires the body to work harder to keep warm. Combine that with the exertion of shoveling and it strains the heart. Wet, heavy snow is the most dangerous.



The association gives this advice.

1. Wear layered clothing. Take the outer layer off if you get hot. Less clothing will also help you move better.
2. Push it, don't lift it. Use a shovel with a curved blade. Push snow to the side of a walkway, even if it leaves a narrower path to walk on. For a driveway, push only enough snow to the side for one car to get out. If you must lift, use a smaller shovel on walkways that doesn't allow you to pick up as much snow.
3. Use a leaf blower instead. When several inches of snow are predicted, power up your leaf blower and blow off the walkway and driveway two or three times before the snow gets deep.
4. Take breaks. Don't feel that you have to do the whole shoveling job at once. If you feel tired, stop and rest or go inside for a time to recover.
5. Shovel before dinner. Eating a heavy meal before you shovel your driveway puts additional strain on the heart. Don't drink alcohol before or during snow shoveling.

# ATS Remembers

In Loving Memory of  
**Alvin G. Kuechle**



1925 - 2011



Al's Family

Long time ATS employee, Al Kuechle passed away on September 27, 2011. He was originally from Watkins, Minnesota. He served ATS in several capacities in the Chicago, Illinois area including Terminal Manager at the Lansing, Illinois terminal in the 1970's and Recruiter at the Hammond, Indiana office in the 1980's. He was Anderson Trucking's first outside salesman. Al retired from ATS over 20 years ago.

Please join us in extending condolences and prayers to the families of Al.



"Just chillin'. What are you up to?"

## The Angel Band!

### Well known carolers Past and Present

Above a lonely field of shepherds and grazing sheep, the heavenly host could hardly contain its joy and excitement. When the angel of the Lord announced the birth of the Messiah, and suddenly the glory of the Lord filled the sky, the host of angels began praising God and singing the first Christmas carol.

"Glory to God in the Highest and on earth peace to those on whom his favor rests."

Early Christians knew these words as 'The Angel's Hymn.' It became part of every Christmas celebration as early as 129 AD. Of course, the Gospel writer Luke actually doesn't say the angels were singing. Still, through the centuries, artists have depicted the host of angels, joyous at the birth of Christ, as filled with music and song; heraldic angels with trumpets; winsome angels with violin; and the heavenly host as a choir.



The Angel Band, subject of art both ancient and modern, forms the basis of the Christian tradition of caroling, or singing songs on streets and in churches.

In the late 19th century, adults and families went door-to-door singing Christmas songs to their neighbors. Since the 1950's in America, the tradition is mainly continued by Christian youth groups.

In the 21st century, on YouTube, that great chronicler of pop culture, you'll find movies of young people singing carols while driving down the street in open topped buses.

And, finally, still another new form of caroling has appeared, right in step with technology: The Flash Mob, or we might say the Secret Carolers. One of the most famous such groups performed Nov. 13, 2010, in a Michigan mall. Right between Arby's and A&W Root Beer, an accomplished soprano soloist suddenly stood up among the mall crowd and began the lovely first phrase of the Hallelujah Chorus. She was joined by soloists and choristers all scattered among the lunch area. At this writing, a video of the carolers has been seen on YouTube 34 million times.

The Angel Band would be proud.

## What's News

### GETTING INTO THE SEASON

It is that time of year again, and the Christmas Spirit is in full swing at ATS.



Here is our 2011 Ugly Christmas Sweater contest winner Matt Haas.

### THANK YOU FOR YOUR SERVICE TO ATS

Congratulations to the following employees who have recently retired from ATS:

Clyde Dillenburg (hired September 1976) – Clyde served ATS for over 35 years as a Trailer Mechanic and retired on October 28, 2011.

Bonner Alligood – Bonner was an Owner Operator with ATS Specialized. He began driving with ATS on July 22, 1993 and retired on November 14, 2011.

### TOYS FOR TOTS



The Toys for Tots collection box has been placed at the ATS front desk until Tuesday December 14th.

## Small Ball Ice Fishing

By Ted Takasaki and Scott Richardson

Modern ice fishing methods have increased our enjoyment of the sport with advanced electronics, underwater cameras, and space age shelters/clothes which keep you warm. New tackle is also keeping anglers on the cutting edge. Rattles, high intensity glow colors and innovative shapes are catching more fish than ever before.



Working with the latest 'small ball' ice jigs from Lindy, Hall of Famer Ted Takasaki is all smiles holding up this brute of a jumbo perch.

But as intense angling pressure is affecting many of our lakes, the fish are slowly adapting to more subtle presentations. That's where 'small ball' fishing is taking shape. Small Ball fishing is downsizing your jigs, hooks, and bait. If the loud, flashy, and vigorous action is not working, then start going small.

In order to take advantage of this trend in smaller lures, Lindy has recently introduced some awesome new micro-sized, mini mites for the ice. All of these new jigs sport super small #12 and #14 sized hooks. The Lindy Toad, Bug, and micro Slick Jig are all sized right to entice small nibbles from all species of fish.

#### Location

First of all, your location is critical when fishing on the ice. Bottom structure that holds baitfish is best for walleyes and perch. Focus on drop-offs near points, on humps or channel edges. Crappies often suspend over the deepest water in small lakes. In larger lakes, they can be found suspended over the deepest areas of bays. Search funnel areas created where the tips of two points come close to each other or where a sunken island is located just off a point. Try fishing on the edges of old weedlines left over from the summer.

Good electronics are critical. Use a Humminbird ICE 55 to find the fish. Look for smaller clouds which could be forage fish, then adjust your location in the school until you see larger, individual marks that could be gamefish.

(Continued on next page)

## What's News

### IN SUPPORT OF OUR TROOPS

Rollie Anderson, CEO of Anderson Trucking Service, Inc., signed a Statement of Support for the National Guard and Reserve November 29, 2011. The signing ceremony took place at the Anderson Corporate Headquarters in St Cloud, MN with past ATS employee Sergeant First Class Duane Schmitz in attendance.

The Statement of Support confirms that Anderson Trucking joins other employers in pledging that:



MN Training Director Mike Bellos, CEO Rollie Anderson and SFC Duane Schmitz

- We fully recognize, honor and enforce the Uniformed Services Employment and Re-Employment Rights Act (USERRA).
- Our managers and supervisors will have the tools they need to effectively manage those employees who serve in the Guard and Reserve.
- We will continually recognize and support our country's service members and their families in peace, in crises and in war.

When asked about the criteria, Rollie said "By meeting the Statement of Support criteria, Anderson Trucking stands proudly with its Guard and Reserve employees, who continue to answer their nation's call to defend our way of life. Their personal sacrifices are essential to the strength of our nation".

Anderson Trucking joins many more of America's employers in demonstrating support for our armed forces.

### Small Ball Ice Fishing (Continued)

Underwater cameras are also useful in determining the species of fish and how they react to your jigging action.

#### Rigging for jigging

Some of the new, high tech rods for ice fishing today are built specifically for jigging small, but 'heavy' jigs. That means a tiny hook, but heavier body. The St. Croix Legend ice rod, LIRML, is made with plenty of backbone and a fast tip. This rod is perfect for Small Ball jigging. Too often, ice anglers resort to wimpy sticks. Choose a rod that balances with the size of jig and the weight of line you plan to use. The jig should be heavy enough to keep kinks from the line, and you should feel the jig bounce through the rod when everything is right.

Try jigging with a hand-held rod and choose the right-sized Thill float for your "dead" rod. There are a wide variety of Mini-Shy Bites or Mini-Stealth floats that can be perfectly paired with almost any size jig.



Use jigs with #10 to #14 sized hooks for eurolarvae, also known as "spikes." The larger, 1/8 and 1/4 oz. Slick Jigs are perfect for minnows. Keep your bait fresh.

Set the depth of the floats so your jig sits just above the marks on the screen or the flasher. If multiple rods are allowed, try setting one real high in the water column just below the ice. There are times when all species of fish will suspend 2 to 3 feet beneath the hole. Any fish that close won't show up on your electronics very easily.

With your hand-held rod, lower your jig into the hole just below the water. Jig it and watch how it behaves. If your jig is spinning, adjust it until it stops by moving your knot on the jig or re-hooking your bait. When ready, lower the bait into the water and start fishing it SLOWLY down into the "fish zone" using a jigging motion called "pounding". This makes the jig appear more alive than just lowering it down fast. If the jig stops moving, set the hook. If you don't get a bite, try tempering your jigging motion to a slight quiver.

Here's another tip. Watch your electronics closely. If most of the crappies are concentrated at one depth and you see a fish come into the sonar's cone at another depth, raise or lower your jig quickly to intercept it. Most likely it's a bigger crappie than those in the main school.

Try some Small Ball ice fishing this winter with some of the new micro jigs from Lindy. You'll be hooked on going small!

# What's News

## GIVING IN ACTION



The ATS Christmas tree was adorned with our Gifts of Giving. Again this year ATS, working with Catholic Charities sponsored two families in the annual Share the Sprit Campaign.

Employees take tags from the Giving Tree and then wrap and return the gifts.

This truly adds to the Joy of Christmas!

## Chinese New Year January 23, 2012 The Year of the Dragon



According to the Chinese Zodiac, the Year of 2012 is the Year of the Dragon, 4710 the new Year begins on January 23, 2012 and ends on February 9, 2013. Chinese New Year is the longest and most important celebration in the Chinese calendar.

Chinese months are reckoned by the lunar calendar, with each month beginning on the darkest day. New Year festivities

traditionally start on the first day of the month and continue until the fifteenth, when the moon is brightest.

The Dragon, a creature of myth and legend, is the fifth sign of the Chinese Zodiac, which consists of 12 animal signs.

In ancient China, the celestial Dragon represented an emperor and power. Today, it is thought of as the ultimate symbol for success and happiness.

May the celestial Dragon bring good luck to you during its special year.

## Million Milestones



Every now and then something happens that truly warrants our attention. At ATS, it is our "Million Mile Drivers". It is hard enough for most of us to drive our car yearly without getting a ticket or into an accident and these drivers do it while

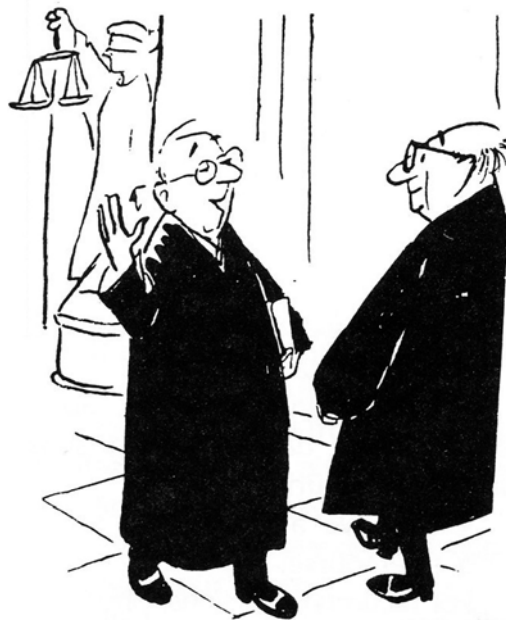
hauling up to 200,000 lbs or more behind a semi truck.

Here is the drivers who received their Million Mile an Mile Award in the last quarter. **CONGRATULATIONS!**

### TWO MILLION MILE AWARD



Dan Tauber  
ATS Specialized



*"Merry Christmas! - Subject to the full court's ruling, of course."*

October

**1<sup>st</sup> Place \$100**  
**Nathan Pero - 16115**



**2nd Place \$60**  
**Dave Hilden Jr. - 54102**

**3rd Place \$80**  
**Matt Sands - ATS International**



November

**1st Place \$100  
Julian Thomas - 41129**



**2nd Place \$80  
Brad Ridenour - 72503**



**3rd Place \$60  
Trevor and Tami Sheats - 82217**



December

**1<sup>st</sup> Place \$100**  
**Thomas Martin - 35756**



**2<sup>nd</sup> Place \$80**  
**Russ Berg - 72254**

**3<sup>rd</sup> Place \$60**  
**Mike Conrad-35749**

